

the clean

PROFESSIONAL CLEANING SINCE 2003

MADE IN
BIRMINGHAM

PRIDE CHAMPION:

Into its 8th year,
this is the highest
accolade within our
organisation!

20TH ANNIVERSARY :

We reflect on an
amazing night
of memories at
The British Motor
Museum!

A SHINING LIGHT TO PARADISE:

How do our team keep
Birmingham's most
sustainable commercial
building clean?
We tell all!



Printed on recycled paper

ISSUE 7

Directors Foreword



Welcome to the 7th edition of ‘The Clean’, our very own in-house publication produced to highlight success stories within our business, staff development and personal achievements, plus updates on new business, company awards and accreditations.

With the company having recently completed its Financial Year end for 2024-25, we are delighted to report that **we clean** has delivered another solid and successful year of organic business growth, with our organisation achieving Sales Revenues of £14m which represents a circa 12% increase on our previous trading year.

As Directors we would like to place on record our ‘sincere thanks’ for the tremendous amount of hard work invested by all members of our team in making the **we clean** brand synonymous with professionalism, integrity and genuine pride! As always particular thanks and recognition must go to our 650 plus Front-Line Cleaning Staff who diligently deliver our daily cleaning services supported by a committed and dedicated local contract management team.

As we enter into our new Financial Year 2025-26 we are proud to announce new client partnership arrangements with some of the most well recognised and respected Global institutions and venues across the Midlands including Birmingham Museums Trust, Hortons, Goldman Sachs, Colliers International, Bostik and Ladders Solicitors LLP.

Our Head Office function continues to evolve with the recruitment of our first Graduate Management & Finance Trainee Ben Concannon, the appointment of Stuart Basterfield to bolster our Warehouse and Logistics department, Martin Streeter joins the organisation as our in-house Plant & PAT Testing Engineer whilst Rachael Peacock returns from maternity leave to drive our internal procurement initiatives.

Like all businesses, **we clean** has not been immune to some of the challenging commercial conditions arising from an uncertain economic outlook not only here in the UK but also internationally with governments having to deal with persistent inflationary pressures,

slowing growth, rising debt levels and the drive towards more sustainable development.

We continue to monitor and control all aspects of our operation to ensure that we remain competitive, agile and sustainable for the long-term effectiveness and success of brand **we clean**.

We are committed to the development of a robust ESG function within the organisation and we are pleased to announce the appointment of leading Environmental Consultants ‘Planet Mark’, to guide us with our ESG road mapping, Scope 1, 2 & 3 certification and our drive to NET ZERO!

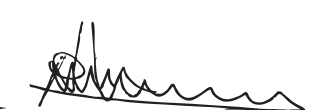
We are delighted that over the past 12 months we have formed a collaborative supplier partnership arrangement with Chespack Hygiene, who are leaders in the delivery of Sustainable Cleaning practices and together we have committed to introducing non-hazardous probiotic cleaning regimes across large parts of our daily operation.

This recent work with Chespack will complement our longstanding supplier relationship with Merton Group UK who provide a comprehensive range of fully recycled paper products and ‘GreenSense’ cleaning applications!

Finally, our continued drive to **we clean GREEN** has been further endorsed by the addition of 3 new Electric Vehicles to our company fleet which is now over 60% fully EV, reducing our CO2 output by 42%.

Moving forward we acknowledge that there are many challenges that lie ahead and as a team we must continue to be collectively resourceful to stay at the forefront of ‘Cleaning Excellence’ within our Industry achieved through hard work, innovative sustainable cleaning practices and a genuine desire to do the job right!


David Harker


Paul Concannon



we clean ‘Hit the Slopes @ The Snowdome

When you think of an all year round winter sports venue The Snowdome in Tamworth certainly tops the list!



This iconic leisure complex, with its 170 metre indoor slope of real snow, ice rink, climbing wall, pool, sauna, gym, café and newly revamped Aspen’s Bar & Kitchen, draws hundreds of thousands of visitors each year. As the approved Cleaning Partner for this flexible leisure facility our focus is to keep every corner pristine, safe and ready for guests of every age and ability to enjoy!

Due to the volume of patrons visiting the venue daily and the variety of demands placed upon it; the Cleaning Regime is specifically tailored to support fully the Snowdome’s operational requirements from its opening at 6am in the morning to closing time at 11pm at Night!

Site Cleaning Manager Malgorzata Pelik and her team of 7 fully trained Cleaning Technicians provide an initial early AM clean to all hard and soft surface areas including site specific ‘Flotex’ safety flooring before the doors open to the public. Throughout the day, our service teams replenish consumables, sanitise high touchpoint areas, whilst adapting service frequencies for peak periods like Winter Wonderland, which transforms the venue into a festive haven that welcomes thousands of extra guests!

In a facility of this scale, the right kit makes all the difference. We’ve been committed to supplying cutting edge, market leading equipment to our staff, so that they can deliver flawless results without compromise. From high productivity scrubber driers for expansive floor areas to specialised tools for gym mats and climbing wall zones, our arsenal of machinery addresses every surface challenge. We’ve even introduced our first **we clean** Robotic Vacuum—controlled by an intuitive app and capable of tackling 270 minutes of continuous cleaning in hard to reach corners before auto charging—primarily to maintain peak performance within the gym area.

Managing a contract of this magnitude demands a significant H & S / Staff Training focus with mapping of potential hazards before fine tuning cleaning protocols through on-going structured training.

Company Training Manager Duncan Thomson has worked closely with Ryan Halford Contract Manager and Malgorzata to provide on-site coaching to all team members ensuring that operational ‘best practice’ and safety first remains very much at the ‘core’ of our daily cleaning regime!

“I couldn’t be prouder of our SnowDome cleaning team,” says Ryan. “Since joining **we clean** via a TUPE transfer process

back in October 2023 they have shown incredible enthusiasm, commitment and adaptability ‘to do the job right’ within an almost 24/7 high paced environment but with the support of innovative methods and equipment the team have maintained their very own ‘clean turns’!

My professional goal at the SnowDome is very simple, to support our people and exceed client expectations!

I would also like to thank James Smith Director, Emma Tabberer Operations Manager, and Ben Izzard Technical Services Manager at the SnowDome for their on-going support.”

Director James echoes Ryan’s sentiment, commenting:

“WE’VE BEEN WORKING WITH we clean NOW SINCE OCTOBER 2023 FOLLOWING AN UNDERWHELMING EXPERIENCE WITH OUR PREVIOUS PROVIDER. PAUL, DAVID AND THE TEAM HAVE BEEN BRILLIANT, THE MOBILISATION/ ONBOARDING WAS COMPLETELY SEAMLESS, AND THEIR CONTINUED COMMITMENT THROUGH THE ONGOING MANAGEMENT OF THE CONTRACT BY RICHARD WHARTON AND RYAN HALFORD IS VERY MUCH IN LINE WITH OUR OWN COMMITTED AND UNWAVERING PHILOSOPHY TO SERVICE EXCELLENCE.

WE RUN A VERY SEASONAL BUSINESS WITH EVER CHANGING NEEDS AND we clean ARE ALWAYS HAPPY TO WORK ALONGSIDE US AND FLEX THEIR OPERATION TO SUIT. we clean ARE A FANTASTIC PARTNER TO WORK WITH AND WE HOPE TO DO SO FOR MANY MORE YEARS TO COME.”

Our focus remains on evolving our service with client feedback, new technology pilots, and sustainable practices to minimise environmental impact - even in a snow driven venue like the Snowdome, where the slopes never melt, our commitment to excellence will never relent!



Our People make our Business!

We are absolutely delighted to be re-accredited for a fourth time by the Investors In People Awarding Body!

As an organisation **we clean** has been Investors in People (IIP) accredited since 2012 and we are immensely proud to be genuinely recognised as a 'People Business'!

Why IIP matters

IIP is the internationally recognised benchmark for outstanding people management!

Its rigorous framework examines how organisations lead, support and develop their teams to achieve 'sustainable' success. Assessment is built around nine indicators that probe every corner of the employee experience, from vision and values to continuous improvement:

1. Leading & Inspiring People
2. Living the Organisation's Values
3. Empowering & Involving People
4. Managing Performance
5. Recognising & Rewarding High Performance
6. Structuring Work
7. Building Capability
8. Delivering Continuous Improvement
9. Creating Sustainable Success



"A passionate and caring leadership" – Assessor Feedback Scoring well above the average across all key indicators, the examiners were pleased to see a 'real positive culture' within **we clean** commenting:

"You place great importance on your people and it is great to see that as an organisation you consistently recognise the crucial need of investing time and financial resources in trying to make **we clean** a better place to work".

The three main takeaways were:

- You continue to promote clear two-way communication and a culture of openness, trust, respect, flexibility, care, and responsiveness in line with your values.
- Your leadership can only be described as passionate and caring, which was mirrored throughout the organisation. There is a strong commitment to developing every aspect of the organisation in a consistent manner so the vision, values, and strategy can be brought to full fruition.
- After 3 years since last reviewed, your people are still passionate about working for you and hold you in high regard. As a company, they continue to be your key priority and you place great emphasis on ensuring they are happy

Special thanks to both Jessica Powell and Gaynor Powell who orchestrated the whole assessment and coordinated people to be in the right place at the right time. It was a pleasure to witness your people's passion and pride in their work, understanding of the overall vision, as well as capturing their thoughts and opinions, examples, and anecdotes from their time with the company. Well done to you all and congratulations!"

Since our last IIP Assessment, the organisation has grown significantly, with the Frontline Cleaning staff nearly doubling in size to circa 700 employees!

Despite that expansion we have preserved our trademark flat line management structure, ensuring that every employee remains only one or two conversations away from the senior decision makers within the business!

Keeping circa 700 people engaged takes more than good intentions. Our calendar of motivational initiatives continues to evolve with the long-established Dee Richards Pride Award Champion Programme, 10 Year Service Awards, Hand-Written Birthday Cards, and Fortnightly attendance bonuses being complemented by:

- EAP (Employee Assistance Programme) to support employee mental wellbeing
- Tailored Tool-Box Talks & on-site coaching
- Internal First Aid Training available to all Staff
- Staff Summer Party
- The Clean – Regular Company Magazine to promote internal communication throughout our entire team on matters arising within the business

Management staff are continually encouraged to evolve and excel within their roles allowing the Directors to identify clear development pathways for their future progression that will meet the ever-changing needs of the business. Critically every employee within the business has their own personal development tracked and managed via a comprehensive Training Matrix which is overseen by the Company's dedicated Training Manager, Duncan Thomson who is supported by a number of external training partners such as The British Institute Of Cleaning Science (BICSc) and 3EE's Environmental Excellence, to ensure we remain at the forefront of the Cleaning Industry.



The IIP audit identified and were impressed by the opportunities within **we clean** to develop meaningful careers within the discipline of cleaning and be able to genuinely progress from a Frontline Cleaning Operative to more Senior Management roles within the business.

The Company is very proud that employees such as Maureen Francis, Charlene Bowen, Melissa Rowe, Sean Wright, Dale Brewer, Diane Murray and Ben Shields have all progressed from cleaning roles into management positions with the company.

Whilst at Head Office we have seen David Holmes-McClure, our dedicated Health & Safety Manager obtain his NEBOSH certification, Jessica Powell the company HR & Recruitment advisor pass her Level 5 CIPD qualification and is now studying for her CIPD Level 7 Diploma whilst Racheal Peacock has recently returned from Maternity leave and will continue with her CIPS studies. Finally, Ben Concannon joins the organization as its first Graduate Management Trainee with particular focus on Finance, Fleet and ESG.



Gaynor Powell, Director of HR, was delighted with the way the whole re-evaluation of our internal 'people management' processes went:

"I am absolutely delighted that **we clean** have been re-accredited as an 'Investor in People' business!"



"In the formal feedback from the IIP Assessor we were advised that our score was well above the average for the cleaning industry. Communication within the company was described as excellent, with staff stating that they felt well informed of what's going on within the business ranging from day-to-day activities to more long term future plans".

"Most importantly everyone assessed within this process fully understood the core values and 'company ethos' of what it means to work for **we clean**, the assessor was amazed by the incredible loyalty of the staff to our organization with a significant number now having service length well over 10 years or more!"

"I would personally like to thank everyone that took the time to feedback to the IIP Assessors. I for one feel very proud to be part of this fantastic organization!!"



Sustainability and Innovation: A New Era for Cleaning

Sustainability has become a cornerstone for cleaning companies and their clients, moving beyond a mere buzzword to an operational necessity. Organisations are now weaving sustainability strategies into their business models, driving environmental impact reductions and cost savings. Sustainable cleaning practices are leading the charge, offering practical solutions that align with global sustainability goals.

Driving Sustainable Practices

The cleaning industry is undergoing a transformative shift with products and processes redesigned for sustainability. Facilities can adopt measures to:

- Eliminate hazardous chemicals
- Cut down single-use plastics
- Reduce waste
- Minimise water usage
- Embrace innovative technology

Chemicals: Less Is More

Correct dosing of cleaning chemicals has long been an industry challenge with the misconception that more chemical will obtain a greater level of cleanliness. In many cases, less is more, and effective dosing systems and consolidated cleaning products are one way of combating this issue.

Rethinking Single-Use Plastics

Single-use plastics account for half of the 380 million tonnes of plastic produced annually. Cleaning organisations can combat this with reusable trigger bottles and dosing systems that more accurately measure cleaning chemicals. A single bottle of super concentrate can replace 100 disposable bottles, significantly reducing plastic waste and landfill contributions.

Innovation Meets Sustainability

Innovation is at the heart of the cleaning industry's sustainable evolution. From Cobotics —autonomous robotic cleaners, to advanced cleaning products, technology offers unparalleled

opportunities for efficiency. These innovations reduce waste, save time, and complement human teams to deliver superior cleaning results.

Choosing the right cleaning machines makes a significant and positive impact to both your cleaning team and its performance. By investing in a culture of sustainability and innovation, companies like We Clean are positioning themselves as leaders in facilities management for future generations, through their commitment to reducing waste and increase cleaning standards.

Measurable Outcomes

Sustainability is an operational priority tied to Environmental, Social, and Governance (ESG) metrics. Businesses are increasingly judged not only by their services but by their ability to meet sustainability standards. Aligning with frameworks like the UN's Sustainable Development Goals (SDGs) can help organisations create impactful, measurable outcomes.

Partnering for Change

Sustainability is a continuous journey. By staying informed and collaborating with knowledgeable supply partners, organisations can adopt solutions that reduce waste, hazards, resource and costs while achieving long-term goals. The cleaning industry is proving that sustainability and innovation go hand in hand, creating thriving, eco-friendly spaces.



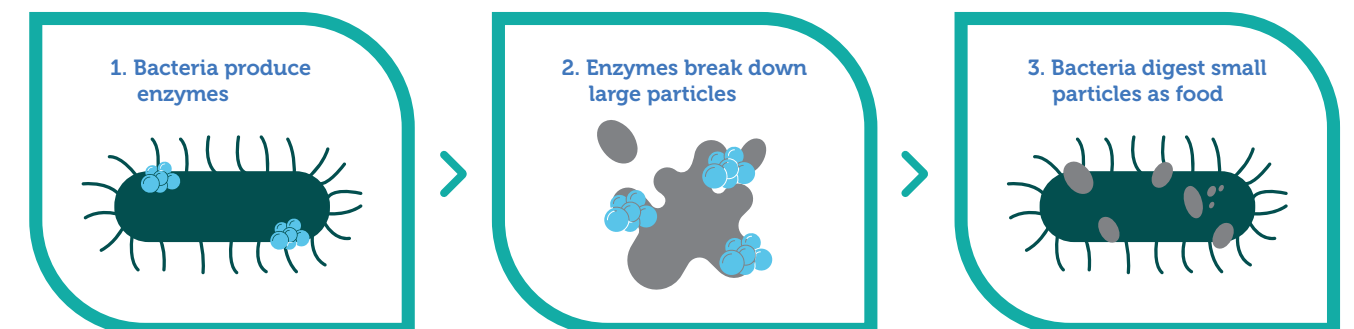
The message is clear:
Sustainability doesn't have to be hard. It starts with a step and continues as a journey.

The Environmental Benefits of Probiotic Cleaning

Cleaning with friendly micro-organisms is the next step towards sustainable cleaning. Vireo3, a powerful cleaning product with infused probiotics (good bacteria) has developed a range of probiotic cleaning agents, which ensure optimal, sustainable cleaning.

How it works?

Probiotics (good bacteria) within the solution produce enzymes that break down dirt into tiny particles, the good bacteria then feed on these tiny dirt particles and digest them as food continuing to function for days after cleaning.



With environmentally beneficial effect

Once these products have been used, they re-enter the environment where they actively contribute to water purification and maintain a natural microbial balance. Probiotics are not just environment-friendly, they enrich the environment!

Odours be gone:	Thorough and efficient:	Safety first:
Probiotic cleaning agents can absorb odour molecules as well as remove substances which convert the unfriendly bacteria into foul odours. Probiotics are therefore both preventative and curative!	The probiotic cleaning agents continue to be effective after application and as a result, they clean a lot deeper into floors and surfaces. Vireo3 continues to clean for up to 3 days after application.	Compared to many chemical cleaning products, probiotic cleaning agents can be very safe to use. Vireo3 for example carries no hazards ensuring a safer working environment for cleaning teams and building occupants.

Not all probiotic cleaning products are created equally however, Vireo3 can and is making a significant impact on overall building cleanliness with the added benefits of non-hazardous cleaning and environmental impact.

Find out how Vireo3 could positively impact your space by contacting Chespack Hygiene hello@chespackhygiene.com

Vireo3
Clean today. Cleaner tomorrow.

"Vireo3 completely eliminated the bad odour in our shower drains. After just a few days of daily use, even our client commented on how fresh the shower area smelled!"

Vireo3 Testimonial

ESG in focus at we clean!

IN AN AGE WHERE ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) PERFORMANCE DEFINES CORPORATE CREDIBILITY, OUR COMPANY BELIEF THAT ‘LESS IS MORE’ DELIVERS ON EVERY FRONT.

FROM PRAGMATIC STEPS TO CURB CARBON EMISSIONS AND ELECTRIFY OUR VEHICLE FLEET, TO HANDS-ON CHARITABLE WORK IN LOCAL HOSPITALS AND COMMUNITY SPORTS, PLUS RIGOROUS GOVERNANCE THROUGH ISO CERTIFICATIONS AND AUDITING, **we clean** INTEGRATES SUSTAINABILITY, SOCIAL RESPONSIBILITY, AND COMPLIANCE INTO ITS DAILY OPERATIONS!

However, as the world of ESG continues to gain increased momentum, it can be somewhat of a minefield to navigate, with many companies trying to dramatically change established processes and protocols too quickly.

With that in mind, ‘Less Is More’ at **we clean**...

From the environmental side, we have committed to Net Zero by 2035 through targeted measures: slashing chemical use in favour of probiotics and ionized water, electrifying over 70 percent of our fleet, and embedding real-time monitoring across all operations. Our social responsibility is equally front and centre—whether we’re volunteering at Birmingham Children’s Hospital’s Christmas Grotto or empowering powerchair football through our Albion Foundation partnership, our sense of ‘community’ is very much at the heart of our operations.

Meanwhile, rigorous governance underpins every strategic decision, with ISO certifications, RoSPA awards, and Investors in People Gold status ensuring our policies translate into measurable outcomes!

To help measure and accelerate our environmental progress, we have partnered with Planet Mark, an internationally recognised sustainability certification body. Through Planet Mark, we benchmark our carbon footprint using robust methodologies, set transparent targets, and receive independent verification of our results.

This collaboration works hand in hand with our **we clean GREEN** Environmental Management System (EMS), ensuring that every initiative—from fleet electrification to waste reduction—directly contributes to our journey to Net Zero.

This holistic ESG framework isn’t an abstract strategy; it’s a living, breathing part of daily life at **we clean**. From our warehouse to our service teams, everyone knows the “Less



Is More” mantra and understands how their actions contribute to cleaner facilities, healthier communities, and transparent accountability.

Championing Environmental Consciousness

At the core of our Green Environmental Management System lies our resolve to achieve Net Zero status by 2035. Eschewing fleeting “green” trends, we have embraced straightforward, high-impact practices:

- **Probiotic and Ionized Water Technologies:** By deploying friendly microbes and ionized water instead of traditional chemicals, we slash harmful effluents at the source—yielding cleaner surfaces with less delivery tonnage and waste.
- **Data-Driven Measurement:** Through stringent reporting, we can track water usage, energy consumption, and carbon emissions across daily cleaning, specialist services, and warehousing.
- **Fleet Electrification:** Over 60 percent of our vehicles now run on electric power. Fourteen new EVs have driven our CO₂ emissions per kilometre down from 135 g in 2018 to 55 g in 2024—a 60 percent reduction.

“Less chemical waste, more impact,” says Health and Safety Manager David Holmes-McClure. “Our teams have embraced these measures precisely because they’re simple, scalable, and deliver tangible benefits.”

Empowering Employees Through Training

Weave sustainability into every role with our no-nonsense training programme. Staff learn to:

- Measure and dilute cleaning concentrates accurately to minimise waste
 - Segregate and dispose of recyclables according to best practices
 - Power down idle equipment and leverage natural ventilation where possible
- These bite-sized modules fit seamlessly alongside regular shifts, so

greener habits stick without hindering the daily delivery of service excellence!

Collaborative Partnerships and Charitable Impact

Recognising that we can’t tackle these challenges alone, we’ve partnered with Chespack Hygiene to pilot probiotic cleaning at multiple sites. Their expertise helps us refine techniques quickly and ride the innovation curve confidently.

On the social front, we extend our ethos beyond environmental stewardship:

- **Birmingham Children’s Hospital:** We returned as a Magic Maker, donated funds, and volunteered at the hospital’s Christmas Grotto—bringing festive cheer to patients and families.
- **Albion Foundation:** After five years with West Bromwich Albion FC, we formalised our support as an official Foundation Partner, backing their powerchair football teams whose recent national titles exemplify the joy of honest teamwork!

Governance: Our Framework for Accountability

Strong governance keeps our ESG efforts on track. We hold ISO 9001, 14001, and 45001 certifications, Investors in People Gold status, and RoSPA awards. With over 675 directly employed staff, our rigorous protocols safeguard health, safety, quality, and environmental performance across every department.

Key Metrics at a Glance

- 615,000 cleaning hours delivered in the last 12 months
- 35 percent of our staff with 10+ years’ tenure; celebrating multiple 15- and 20-year awards
- 125 tonnes of CO₂ saved through fleet electrification and supply chain optimisations

Looking Ahead

For us all at **we clean**, ‘Less Is More’ is more than a slogan—it’s our strategic blueprint. By streamlining processes, leveraging relevant data, working with Planet Mark for independent verification, and empowering our people, we have demonstrated that sustainability need not be complex to be profound. As ESG pressures mount, we’re ready to lead the cleaning industry with practical, impactful solutions.



New Business, New Horizons

At **we clean**, we've always believed that sustainable and continued growth is built on strong partnerships, excellent service delivery, and a reputation for trust. That belief continues to pay dividends as we have proudly welcomed a wave of new clients across multiple sectors — from manufacturing and public institutions to serviced offices and corporate spaces.



These latest contract wins are a testament to the strength of our operational teams, the depth of our client relationships, and the standards we consistently uphold. Our ability to support a diverse portfolio — across sectors and building types — stems from a people-first culture, close site management, and an adaptable, forward-thinking approach.

This phase of expansion also reflects our broad reach across both the East and West Midlands, with strategically located resources that allow us to scale operations efficiently while maintaining high levels of service and oversight. Here's a closer look at the sectors where our momentum continues to build — and the tailored approaches that underpin each success.

Office & Corporate Spaces

Our expertise in commercial environments continues to attract prominent organisations looking for professional standards aligned with modern workplace needs:

- **Goodman Group**, Blythe Valley Park – A globally recognised name in property and logistics, Goodman's Midlands base is now maintained by our team, led by Contract Manager Robb Paton. We've implemented environmentally responsible



practices including probiotic-led cleaning, smart waste systems, and carbon-conscious product selection — supporting both daily standards and long-term ESG goals.

- **Lodders Solicitors**, Stratford-upon-Avon & Henley-in-Arden – Expanding our support beyond their Birmingham base at 1 Newhall Street, Lodders now benefit from our consistent, closely monitored cleaning routines at two additional locations. Contract Manager Ryan Halford is managing the two new locations and works closely with our key client contacts to ensure a seamless experience across their network.
- **BPX Electro-Mechanical**, Loughborough – A new partnership that enhances our presence in the East Midlands. Supporting an industrial technology leader, we've tailored a compliant and efficient cleaning programme that respects the practical demands of their site, while maintaining a low operational footprint. Charlene Bowen, Contract Manager is delighted to welcome this into her portfolio and is taking great pride in enhancing standards.

Manufacturing & Industrial

High-performance production environments demand structure, precision, and care. Our work with Bostik demonstrates how these qualities translate into confident, site-specific delivery:

- **Bostik, Leicester** – As a leading global manufacturer, Bostik requires a cleaning solution that is both robust and well-governed. Operational Business Manager Richard Wharton and Contract Manager Charlene Bowen oversee our delivery at this site, which includes COSHH-compliant chemical use, workspace zoning, and regular audit trails — all designed to uphold quality while supporting the site's sustainability strategy.

Public Institutions & Iconic Venues

Caring for spaces of cultural and civic importance is something we take seriously — and our latest appointment represents a particularly meaningful milestone as **we clean** is very much, Birmingham-born-and-bred:

- **Birmingham Museums Trust**, including Birmingham Museum & Art Gallery and Thinktank – Following a successful competitive tender, we're now supporting 7 of the city's most visited and historically significant venues. This partnership,

alongside our long-standing work with Birmingham Hippodrome and Midlands Arts Centre (mac), highlights our trusted position within Birmingham's cultural landscape. Each site benefits from quiet, battery-operated equipment, gentle surface-safe products, and a team of operatives specifically trained for heritage and public environments. Tenanted & Serviced Office Space

Flexible working has redefined how spaces operate — and our service delivery model continues to evolve to meet these changing demands:

- **54 Hagley Road** – A key Birmingham landmark where we now manage all shared areas. Our operational focus includes efficiency, consistency, and close coordination with building management to support wider environmental reporting requirements.



- **31 Temple Street** – Located in the heart of the city, this busy multi-occupancy space is now part of our growing commercial portfolio. We've introduced a streamlined cleaning model that incorporates eco-preferred materials and visible hygiene assurance across high-touch points.

- **19 Cornwall Street** – Working alongside Colliers, we've brought our experience in high-performance commercial spaces to this standout, new city centre site. Our service delivery supports the building's BREEAM goals through targeted waste practices, non-toxic product alternatives, and continuous training in the latest workplace hygiene standards.

Infrastructure & Utilities

Logistically complex and safety-sensitive, infrastructure sites require a considered approach — and our continued work with Kier reflects our capability in this area:

- **Kier Highways**, Shropshire – Now overseeing three additional depots, our relationship with Kier has expanded across out to the Welsh borders under the leadership of Contract Manager Jane Shields who already manages West Brom Building Society Branches in these areas. Operatives are locally based and operate under a structured plan that aligns with Kier's operational safety requirements and low-carbon ambitions.



Looking Ahead

Each of these new partnerships represents more than just business growth — they reflect the trust placed in us to protect, enhance, and maintain the spaces that matter most to our clients.

We're grateful to every new client who has chosen **we clean** as their partner. Whether it's within an office, depot, museum, or multi-use commercial hub, our people-led culture, sustainable methods, and strong regional infrastructure allow us to deliver at scale — without compromising on care.

As we continue to grow throughout 2025 and beyond, we remain focused on what matters: exceptional service, meaningful partnerships, and a cleaner future for all.

we clean
AND PROUD OF IT!

Pride

Quality

Professionalism

Delivery

Integrity

Reliability

Partnership

Innovation

Progression

Working Together

'A desire & passion to do the job right'

www.wecleanltd.com